

Trusted By

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| General Electric | Kimberly-Clark | |
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Case Study

Fortune **500** Locations **330** Customers **3.5M** Products **1.5M**

Client Challenge

- Grainger was seeking a new, long-term partner for its LTL freight
- It required a carrier that could both fulfill a short-term immediate need for Grainger and be a long-term, reliable partner
- Grainger needed an LTL partner that serviced major metros to get their freight to their customers quickly

Roadrunner Solution

- The Roadrunner team authored a short-term plan to ensure all of Grainger's immediate needs were met
- Consistent communication between Grainger and Roadrunner led to impressive service rates and low exceptions
- Grainger and Roadrunner committed to growing their businesses together, gradually adding more lanes for Roadrunner to service.

Roadrunner earns role as #1 LTL partner to Grainger after consistent service excellence.

Our Difference

| | Traditional LTL | roadrunner Smart Long Haul |
|-----------------|---|---|
| Routing | Hub and Spoke = more stops, more handling | Direct Loading = on time, intact, and damage free |
| Use of Rail | 10-30% of your freight moves on rail | 0% Rail (100% over the road) |
| Coverage | Trying to be all things to all people | Focus on where we are best. Our Smart Network™ connects more metro-to-metro lanes directly than any other LTL carrier |
| Driver Model | Rigid and expensive driver-as-employee models with institutionalized wage inflation | Reliable and flexible network of entrepreneurial owner operators and teams |
| Transparency | Service metrics inflated by exception coding | Service measured the only way that matters: Customer Point of View |
| Weekend Service | No scheduled line haul over the weekend | Weekend Plus™ solution - expedite LTL service at standard rates |

We Solve What's Important to You

- Faster Transit Times
- On-time and Intact Deliveries
- Proactive Communication & Quick Problem Resolution

Your Benefits and Advantages

- More Direct Routes than any LTL Carrier
- Optimized Network
- "Easy to do Business With" Customer Service and Sales
- Flexible Driver Network
- Desktop and Mobile Customer Tools
- API/EDI Integrations for Fast Pricing
- Volume Spot Quotes for Greater Value
- 100% Miles Over-the-Road (0% Rail)
- The Smartest Team in LTL

Contact Us Today!



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roadrunnerLTL.com



PHILIP ANIM
FREIGHT HANDLER



Smart shippers choose Roadrunner

Our focused network offers non-stop service between major metros, meaning faster transit times and less rehandle at a better value versus traditional hub-and-spoke carriers.

roadrunner
Smart Long Haul

The New Roadrunner

Smart Long Haul™

We recently reinvented ourselves to create a more focused, yet sophisticated network to solve what's most important to you in today's ever-changing freight market.

Thought Leader in LTL:

Our Smart Team designed an optimized network that runs more direct routes than any other LTL carrier.

Ship Smart.
Ship with Roadrunner.



JC MOSELEY
SERVICE CENTER
MANAGER



Smart Network™

Roadrunner's network is optimized for superior performance.

- Our well-designed and unique LTL freight network model prioritizes speed and fewer handlings.
- We run metro-to-metro across the United States to deliver freight on time, intact, and damage free.
- Our team utilizes proprietary technology to optimize volume to build direct loads. Your freight runs 100% over-the-road (0% rail) with the least amount of handling.
- Roadrunner's on-time pickup and delivery percentages are industry leading and our customers report less than 1% exceptions on freight delivery.
- Our lanes are constantly monitored through real-time data collection to ensure fast transit times.

Power Lanes™

Try our Power Lanes™ today!

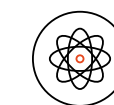
The combination of speed and on-time service makes Roadrunner's Power Lanes™ the best option for Smart Shippers.

Weekend Plus™

The Roadrunner Advantage

Roadrunner's Smart Network™ runs seven days a week to ensure that our customers' LTL freight is delivered on time at its destination. We provide expedited service at standard LTL rates.

Freight picked up on Thursdays or Fridays can be at your customer as early as Monday!



Smart Technology™

Our proprietary dock automation system ensures that your freight is constantly monitored and visible, enabling us to efficiently create loads for safe handling and intelligently design routes for fast transit.

0%

Miles on Rail

95%+

On Time

0.4%

Exceptions

100%

Smart



Smart Team™

Our SMART culture creates the best possible experience for our customers. We are easy to work with, provide clear communication, give access to real-time data and tracking, and prioritize the needs of our customers above all else.

- Our internal metrics emphasize exactly what customers care about – delivering freight on-time, intact, and damage free.
- Our team has full visibility to our performance.
- We are motivated to raise these metrics every day.

Recognized by the Industry



Newsweek



GLOBALTRANZ

